



**Date:** September 11, 2006  
**To:** Gerald R. Miller, City Manager  
**From:** Katherine Parsons, Public Information Officer  
**For:** Mayor and Members of the City Council  
**Subject:** City Report For Week Ending September 8, 2006

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This *City Report* highlights various activities for the week ending September 8. Consistent with our Focus on Results (FOR) Long Beach performance management efforts, we are now using *Citywide Service (formerly Focus) Areas* to organize our weekly activities. These Service Areas, which are also used in the FY07 Budget, are built upon the broad categories identified in the Strategic Plan 2010 document and provide a comprehensive framework for communicating all City programs and services.

It is our hope that this new framework will improve our ability to communicate information about the services we provide. Please feel free to contact my staff should you have any questions.

#### **MAJOR WEEKLY HIGHLIGHTS**

##### **Service Area: Leadership, Management and Support**

##### **Health and Human Services, and Parks, Recreation and Marine**

The City of Long Beach has earned two prestigious statewide awards for providing youth unprecedented opportunities to be positively involved in the community, and for establishing a health education and training center that has served more than 10,000 residents. The League of California Cities has given a Helen Putnam Grand Prize award to the Department of Parks, Recreation & Marine for building a comprehensive Youth Services Program that directly engages 700 youth annually to help guide programs that are utilized by thousands of their peers every year; and an Award for Excellence to the Department of Health and Human Services (Health Department) for its Miller Family Health Education Center, 3820 Cherry Ave.

#### **AWARDS AND SPECIAL RECOGNITION**

##### **Service Area: Environment**

##### **Harbor Department**

On September 6, the U.S. Environmental Protection Agency presented the Port of Long Beach with a \$300,000 grant to fund the development of hybrid-powered cargo-handling equipment and testing at one of the Port's container shipping terminals. The two-year, \$1.2 million project will research, develop, build and test ultra-low emissions hybrid cargo-handling vehicles, known as *yard hostlers*, to improve air quality. The project will test hybrid technology, which combines a clean source of power, with a clean diesel engine for dramatic emissions reductions.

## **UPCOMING EVENTS AND PROJECTS**

### **Service Area: Leadership, Management and Support**

#### **City Manager**

The City Council is continuing to hold a series of public workshops and hearings to provide information and solicit input about the FY 07 Proposed Budget. A budget workshop and hearing will be held at 3:00 pm and 7:00 pm, respectively, on **September 12** and each subsequent Tuesday in September until the City Council adopts the budget. The City Council will receive budget presentations from all elected officials, commissioned departments and the City Clerk, as well as selected presentations from the City Manager's staff. For more information on the FY 07 Budget, please visit [www.longbeach.gov](http://www.longbeach.gov).

### **Service Area: Culture, Education and Leisure**

#### **Library Services**

The Main Library is featuring the following new exhibits:

#### *3-D Expressions; the sculpture of George Bilek*

Display area, Plaza Level, through October 31.

Czechoslovakian immigrant and artist George Bilek is displaying a selection of his multi-media sculptures.

#### *Panoramic Photographs by Steven Stein*

Lobby Gallery, through October 31.

Steven Stein traveled around the world taking digital pictures, and then created panoramas of the many beautiful places he visited.

### **Service Area: Neighborhoods and Housing**

#### **Community Development, Neighborhood Services**

Ever wonder how to get the word out about your community event? The Neighborhood Resource Center is presenting a workshop on *How to Get Media Attention for Your Community Event* on **Monday, September 18**, from 6:00 pm to 7:30 pm. To RSVP or to obtain more information, call 570.1010 or e-mail to JoAnn\_Rojas@longbeach.gov.

## **WEEKLY HIGHLIGHTS**

### **Service Area: Business and Economic Assistance**

#### **Parks, Recreation and Marine, Special Events and Filming Bureau**

The Special Events and Filming Office processed 20 block parties for the week of September 2 through September 8.

Blind Decker Productions, Inc., with a cast and crew of 75, filmed a TV show *Dexter* on the Appian Way Bridge, at the intersection of Redondo Avenue and 6<sup>th</sup> Street, on E. Rolanda St., and on Chatwin Ave. on September 7 and 8.

### **Service Area: Community Safety**

#### **Community Development, Police**

Five community members completed the Department of Motor Vehicles (DMV) Written Exams Educational classes. These sessions are an opportunity for community members to learn the basic traffic laws and prepare for the DMV written and driving exams. Please contact [Gonzalo\\_Sanchez@longbeach.gov](mailto:Gonzalo_Sanchez@longbeach.gov) for additional information.

## **WEEKLY HIGHLIGHTS**

### **Service Area: Culture, Education and Leisure** **Library, Community Development, Police**

Ten local families with 22 children recently completed the *Raising a Reader* twelve-week program, and attended a graduation ceremony hosted by the 7th Street Community Police Center (CPC) in collaboration with the Long Beach Public Library Foundation. More than 300 community members to date have participated in this program, in which parents and children enjoy a guided tour of the Main Branch Public Library, learn about free literacy resources available, and take home a bag of books to share. Twenty-one new library cards were issued during a recent library tour. For more information, please contact [Gonzalo\\_Sanchez@longbeach.gov](mailto:Gonzalo_Sanchez@longbeach.gov).

### **Community Development, Police**

Six community members recently completed 15 sessions in the English as Second Language (ESL) Laboratory Program. This self-paced computer program is designed to teach the basic concepts of the English language. Computers are available at the Community Police Center, and students are provided a compact disk and workbook to take home. Many graduates of this program continue their education at local schools and colleges. For more information contact [Gonzalo\\_Sanchez@longbeach.gov](mailto:Gonzalo_Sanchez@longbeach.gov).

### **Community Development, Neighborhood Services**

On September 2, Bureau staff and the Central Neighborhood Advisory Committee (CNAC) hosted a *Fun Day* at the Burnett Elementary playground in the Central Neighborhood Improvement Strategy (NIS) area. Children enjoyed a day of fun by participating in games, arts & crafts, fingerprinting, a skate park and a water balloon toss. Polynesian dancers provided entertainment. In addition, parents received information about valuable City resources. For more information contact [Antoinette\\_Jeff@longbeach.gov](mailto:Antoinette_Jeff@longbeach.gov).

### **Service Area: Environment**

#### **Community Development, Police**

Twenty-nine community volunteers recently participated in a neighborhood beach clean-up near Ocean Blvd. and Alamitos Ave., sponsored by the 7th Street Community Police Center, the Stevenson Elementary School Community Leadership Institute (CLI). Please contact [Gonzalo\\_Sanchez@longbeach.gov](mailto:Gonzalo_Sanchez@longbeach.gov) for more information.

### **Community Development, Neighborhood Services**

Twenty-five residents recently attended a workshop, *Innovative Ideas to Improve the Environment*, at the Neighborhood Resource Center. They learned about several programs and resources available to residents and community groups to improve the appearance of their communities. These programs can be used to create landscapes, for graffiti or trash removal, to grow community gardens, and even to beautify non-profit facilities. Many attendees are dedicated to making improvements in their neighborhoods and expressed gratitude for the opportunity to learn how they can make a difference in their community. For more information about other workshops, please call 570.1010.

### **Service Area: Infrastructure and Transportation**

#### **Parks, Recreation and Marine, Maintenance Operations Bureau**

Beach staff has been building and maintaining sand berms on the peninsula in anticipation of high tides, which recently peaked at 6.7 feet, helped out by the full moon.

<b>WEEKLY HIGHLIGHTS</b>
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**Street Construction Report**

**Water Department, Sewer & Sewer Lift Station Modifications**

Contact: 570.2323

Magnolia Ave.

Corner of Ocean Blvd. and Magnolia Ave.

Estimated completion:

Mid September

**Long Beach Gas and Oil, Gas Pipe Installation**

Contact: 570.2060

Pine Ave

From 2nd St. to 7th St., street closed from 2<sup>nd</sup> St. to 6<sup>th</sup> St.

Alley west of Pine Ave

Between 2nd St. & 7th St.

Estimated completion:

Mid September

**Long Beach Gas and Oil, Gas Pipe Installation**

Contact: 570.2060

Gateway West Area

Between Maine Ave. & Pacific Ave.

Between 6th St. & 3rd St.

Estimated completion

Mid September

**Public Works, Street Improvement**

Contact: Public Works

570.5160

Long Beach Blvd.

Between Wardlow Rd. and San Antonio Dr.

Estimated completion:

Early October

**Public Works, Streetscape**

Contact: 570.5160

Atlantic Ave.

Between 56th St. to 59th St.

South St.

Between Linden Ave. to Lime Ave.

Estimated completion:

Early November

**Service Area: Utilities**

**Long Beach Gas & Oil, Gas Services Bureau**

Staff completed a total of 3,390 service calls. This total included 1,187 gas and water utility turn-ons, and 905 turn-offs. During this period, 1,036 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 262 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 302 emergency phone calls that resulted in 73 emergency orders being sent out.

GRM: KP: arc

cc: Christine Shippey, Assistant City Manager  
Reginald Harrison, Deputy City Manager  
Suzanne Mason, Deputy City Manager  
City Manager Department Heads  
Tom Modica, Government Affairs Manager  
Jyl Marden, Assistant to the City Manager